

## Book Release Function

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The digital book entitled [“Romance of Innovation – A human interest story of R&D in rural setting”](#) written by [Dr. Anil K Rajvanshi](#), Director of Nimbkar Agricultural Research Institute (NARI) was released in Pune on 20<sup>th</sup> October 2014 by Padmavibhushan Dr. R.A. Mashelkar and Dr. Rajat Moona Director General of C-DAC.

Dr. Moona and his team very graciously agreed to organize and hold the function at C-DAC, Pune. It was well attended.

Dr. N. Nimbkar, the President of NARI [gave the opening remarks](#) which were followed by introduction of guests by Dr. Rajvanshi. He then spoke about what [made him write this book](#). This was followed by [remarks by Dr. Rajat Moona](#). The chief guest Dr. R.A. Mashelkar gave an [inspiring talk about innovation](#) and what it means to do research in rural setting.



**L-R:** Anil K Rajvanshi, Dr. R.A. Mashelkar and Dr. Rajat Moona

The complete book is available free of cost at;  
[www.nariphaltan.org/roi.pdf](http://www.nariphaltan.org/roi.pdf) (book with links to chapters)

[www.nariphaltan.org/roibook.pdf](http://www.nariphaltan.org/roibook.pdf) (full book)

<http://tinyurl.com/owy3zzq> (Google books)

[www.nariphaltan.org/roi.epub](http://www.nariphaltan.org/roi.epub) (eBook)



Audience at the function



Dr. N Nimbkar's opening remarks



Anil Rajvanshi 's musings



Dr. Mashelkar's speech

### [Invitation and function schedule](#)

Remarks and speeches (written transcripts and YouTube videos)

- a) Dr. N. Nimbkar ([YouTube video](#))
- b) Dr. Anil K Rajvanshi ([Introduction of guests](#); [Author's musings](#); [Vote of thanks](#)). Author's musings ([YouTube video](#)).
- c) Dr. Rajat Moona, DG of C-DAC ([YouTube video](#))
- d) Dr. R.A. Mashelkar ([YouTube video](#))

Press stories on the book ([Business Standard](#), [Free Press Journal](#), and [Golden Sparrow](#))

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